

Indent

0.5"

Annotation



APA annotated bibliography.docx

Annotated Bibliography

35

Kenny, A. (2010). *A new history of western philosophy: In four parts*. Oxford University Press.

Broad history of Western philosophy from the ancient Greeks to the present day. Divided into four periods—ancient, medieval, early modern, and modern—each section begins with a chronological overview of the key thinkers, followed by chapters dedicated to each significant subfield in the period: metaphysics, political philosophy, God, etc.

Kenny generally provides thorough and fair assessments of the major philosophers' work, but is pointedly dismissive of Derrida and other critical theorists, significantly weakening the book's coverage of "postmodern" philosophy.

Kim, C. W., & Mauborgne, R. (2015). *Blue ocean strategy: How to create uncontested market space and make the competition irrelevant* (Expanded ed.). Harvard Business Review.